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PapayaHead allows any family or child to make informed choices about what they eat, anywhere, in a fun, easy, and interactive way.

Free Features

- Build recipes or entire meal plans using easy drag and drop tools
- Extensive preference-based profiles
- Deep, dynamic, clinically-accurate analysis presented in simple graphical form
- Intuitive comparison to your profile
- Shopping list with \$-saving coupons

Premium Features

- Weekly Dinner Plan subscription program
- Affiliate and Publisher Programs for Nutrition Professionals

Background

PapayaHead was founded in 2006. The PapayaHead team now numbers 14 people including: Dr. Adam Drewnowski of the University of Washington as Chair of the Scientific Advisory Board.

In addition to winning the “Apps for Healthy Kids” contest in September 2010, PapayaHead has partnered with the University of Washington to apply for an SBIR (Small Business Innovation Research) grant from the NIH (National Institute of Health) with Dr. Drewnowski as the Principal Investigator. The purpose of the research is to demonstrate the efficacy of a web-based tool like PapayaHead to affect a measurable change in the eating behavior of people at risk.

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